Medtech Company

Physician Locator Business Requirements Document

Project Summary

medtechcompanywebsite.com will feature a Physician Locator allowing users to find a physician offering the XYZ Platform, based on location or physician name.

Search Forms

Users will have the ability to search via different parameters, including the two following forms:

1. Location Search: a text field, with instructional text, to capture location, by default. This can be a zip code, an address, or a state.
2. Physician Search: A text field to search for a specific physician

This information will be provided by Medtech Company.

Search Results

Based on the search submitted, the search results will be subtly different depending on which search was used. For the physician search, we will attempt to match against the physician provided. We will provide the closest matches we can.

The results are assumed to contain the name of the physician/facility, their address, and a telephone number to be used for contact. If other pieces of information are desired, they can be displayed as long as they are sent back from the information provided by MedTech Company. This may include information such as an email address, website, etc. As part of the initial phase, physician images will not be displayed in the results listing.

The Search Results display will contain the following elements:

1. An interactive Google Map, zoomed to the right distance, with pins for each physician that matched the search criteria.
2. A listing of results below the map, ordered by proximity, containing each of the pieces of information outlined. These results will also contain a link to get directions.

If the search does not yield any results, users will be directed to a new content page which includes an interactive map page showing all Physicians utilizing the XYZ platform.